UNIVERSIDAD
SAN IGNACIO DE LOYOLA

Course Information					
Code:	**ARC52024**	Course:	**PLANEAMIENTO Y GESTIÓN URBANA**		
Coordination Area / Program:		**FAC. ARQUITECTURA**		Mode:	**A distancia**
Credits: **04**		Tipo de hora	Presencial	Virtual	H. Totales	Autonomous Learning Hours: **128**
		H.Teoria	0	64	64	
		H.Práctica	0	0	0	
		H.Laboratorio	0	0	0	
Period: **2024-01**		Start date and end of period: **del 20/03/2024 al 09/07/2024**			
Career: **ARQUITECTURA, URBANISMO Y TERRITORIO**					

Course Pre-requisites		
Code	**Course - Credits**	**Career**
FC-AD-ARQ SISTEMAURB	SISTEMAS URBANOS	ARQUITECTURA

Course Coordinators			
Surname and First Name	**Email**	**Contact Hour**	**Contact Site**
DI FLORIO TATAJE, NATHALIE ELSI RENEE ROSARIO	NDIFLORIO@USIL.EDU.PE		

Instructors
You can check the timetables for each teacher in their INFOSIL in the *Classes Development Teachers* option *Teachers.*

Course Overview
Urban planning and management is a specialized training subject, it belongs to the mention of Urban Development, it has a theoretical nature, it contributes to the development of the Prospective Vision competence, through the elaboration of case studies and a final project. It includes the development of the following thematic axes: introduction to urban planning, strategic plan, urban planning in Peru and applied urban plan project. The accreditable product of the subject is the final work.

Competencias Profesionales y/o Generales			
Carrera/Programa	**Sigla/ Denominación de la competencia**	**Nivel de la competencia**	**Aprendizajes esperados**
Architectura, Urbanism and Territory	**CP2: Prospective Vision**	**N3** Projects and directs architectural, urban and territorial development, analyzing the national and international environment with a prospective and innovative vision, integrating society, the city and the territory, in such a way that the projects contribute to the country in the aspects economic, social and environmental.	• Analyzes the national and international environment to propose projects in order to achieve national and human development. • Vision the development of the architectural, urban and territorial market creating opportunities for public and private investment. • Plan new architectural, urban and territorial products in order to achieve quality of life in

			cities and productivity of the territory.

General Course Result	Unit Result
At the end of the course, the student will demonstrate comprehensive understanding and proficiency in contemporary urban planning and management, including conceptual knowledge, practical application of techniques and tools, appreciation of urban development processes in the Peruvian Territory (particularly Lima), and adept teamwork in strategizing and executing large-scale projects for urban area upgrades.	1. Upon completing the unit, the student demonstrates knowledge of the social function of planning and the architect's ability to address social issues, enhancing habitat by supporting their ideas with research and appropriate use of data.
	2. At the end of the unit, the student acquires and applies the concepts of development, planning, and management as they relate to urban growth and the city, establishing logical conclusions derived from arguments with responsible handling of information.
	3. At the end of the unit, the student demonstrates an understanding of the urban and socio-economic dynamics that have driven urban growth in Peru, conducting a detailed and collaborative data analysis in their evaluation.
	4. At the end of the unit, the student develops the ability to undertake large-scale urban projects, applying an investigative and collaborative approach in their execution.

Development of activities		
Unit Result 1: *Upon completing the unit, the student demonstrates knowledge of the social function of planning and the architect's ability to address social issues, enhancing habitat by supporting their ideas with research and appropriate use of data.*		
Session 1: *At the end of the session, students plan ideas through collaborative review and selection of reliable sources of information for their urban project. The groundwork is laid for engagement with research and the appropriate use of data in urban planning, exploring its social function and the architect's capacity to address social issues.*		Semana 1 a 1
Learning Activities	**Contents**	**Evidence**
Identifies the complexity of the factors involved in the development of an urban planning project. Participates in a debate on the reasons for urban planning.	• Levels of operation of urban planning. • Actors in the process. • Discussion: Is urban planning a positive force or a controlling one?	Classroom-developed debate.
Session 2: *At the end of the second session, participants analyze and discuss practical cases of successful urban projects in teams, applying the methodology of strategic planning. Responsibility in data management is promoted during collaborative analysis. Students develop skills to identify opportunities and limitations in the urban context, establishing logical conclusions derived from arguments with responsible handling of information.*		Semana 2 a 2
Learning Activities	**Contents**	**Evidence**
Understands and applies the principles of strategic planning to the city.	• Origins and foundations of strategic planning. • From strategic planning to city planning.	Introduction to the first project.
Unit Result 2: *At the end of the unit, the student acquires and applies the concepts of development, planning, and management as they relate to urban growth and the city, establishing logical conclusions derived from arguments with responsible handling of information.*		
Session 3: *At the end of this session, students will delve into the acquisition and application of fundamental concepts related to urban development. The essential elements of development, planning, and*		Semana 3 a 3

urban management will be presented, laying the groundwork for responsible engagement with information and the ability to derive logical conclusions from the discussed arguments.		
Learning Activities	**Contents**	**Evidence**
Understands the fundamentals of Project Planning. Applies the concept of vision and mission while working in a team.	• Principles of Project Planning PMI® • The Strategic Plan • Urban Planning Project: Vision and Mission	
Session 4: *At the end of the session, participants actively apply the acquired concepts in the planning and management of urban growth. Specific case studies will be explored to illustrate the practical application of key concepts, fostering the ability to draw logical conclusions and responsibility in information management.*		Semana 4 a 4
Learning Activities	**Contents**	**Evidence**
Applies SWOT analysis while working in teams.	Urban Planning Project: PEST and SWOT Analysis	
Session 5: *At the end of the session, students critically analyze urban development and management within the city context. Based on the arguments discussed throughout the course, they consolidate their understanding of key concepts and their application in urban environments.*		Semana 5 a 5
Learning Activities	**Contents**	**Evidence**
Graphically represents the analysis of the urban context.	Urban Planning Project: SWOT Charts	Urban Planning Project.
Session 6: *At the end of the session, the student conducts a strategic analysis of an urban area, considering internal spatial relationships and interaction with the surrounding context on multiple scales. Through collaborative review and selection of reliable sources of information, ethical and responsible conclusions are drawn.*		Semana 6 a 6
Learning Activities	**Contents**	**Evidence**
Builds a problem tree, showing its causes and effects.	• Urban Planning Project: Problem Tree Analysis • The Urban Project Development Cycle. • Introduction to the Logical Framework Approach. • Urban Planning Project: Stakeholder Analysis	
Session 7: *At the end of the session, participants actively apply the acquired concepts in planning and managing urban growth. Specific case studies will be explored to illustrate the practical application of key concepts, fostering the ability to draw logical conclusions and responsibility in information management.*		Semana 7 a 7
Learning Activities	**Contents**	**Evidence**
Divide the objective tree into groups (clustering). Select the groups to be included in the intervention (delimitation). Analyze alternatives and select the most suitable solution for the problem.	• Urban Planning Project: SMART Objective Definition, Analysis of Alternatives.	
Session 8: *At the end of the session, the student develops the ability to plan, schedule, finance, and manage urban projects in a constantly changing real estate market. They consider the environment with integrity and an investigative approach to information management.*		Semana 8 a 8
Learning Activities	**Contents**	**Evidence**
Utilizes MS Project to schedule the project development. Determines the NPV, IRR, and Cost of Equity of the projects.	• Application of MS Project • Determination of Cost-Benefit and Cost-Effectiveness Value. • Computer Laboratory Workshop.	Workshop Laboratory
Unit Result 3: *At the end of the unit, the student demonstrates an understanding of the urban and socio-economic dynamics that have driven urban growth in Peru, conducting a detailed and collaborative data analysis in their evaluation.*		
Session 9: *At the end of this session, the student organizes concepts about urban and socio-economic dynamics in Peru, using*		Semana 9 a 9

Learning Activities	Contents	Evidence
collaborative review and selection of reliable sources for a detailed analysis.		

Learning Activities	**Contents**	**Evidence**
Understands the urban and socio-economic forces that have driven the country's urban growth. Has a general knowledge of the legal framework regulating urban planning in the country.	• Past, Present, and Future of Peruvian Cities. • The City of Lima. • City Systems and Productive Territories. • Urban Project: Problem Identification.	Urban Project: Problem Identification
Session 10: *At the end of this session, the student structures their knowledge of the legal framework in urban planning in Peru, applying an investigative approach to their interpretation.*		Semana 10 a 10

Learning Activities	**Contents**	**Evidence**
Understands the concepts of urban productivity. Understands the concepts of urbanization and poverty. Participates in a debate on legal and illegal cities.	• Growth through investment, not invasion. • Legal and Illegal City.	
Session 11: *At the end of this session, the student organizes ideas about the opportunities and limitations for sustainable development in Lima, using collaborative review and selection of reliable sources for a detailed analysis.*		Semana 11 a 11

Learning Activities	**Contents**	**Evidence**
Identifies opportunities and limitations for the sustainable development of the city of Lima. Understands the functionality of the National System of Public Investment (SNIP).	• Urban planning vision of Lima until 2021. • The National System of Public Investment (SNIP).	

Unit Result 4: *At the end of the unit, the student develops the ability to undertake large-scale urban projects, applying an investigative and collaborative approach in their execution.*		
Session 12: *At the end of this session, students develop the ability to undertake large-scale urban projects. They apply an investigative and collaborative approach in project execution, fostering the practical application of knowledge.*		Semana 12 a 12

Learning Activities	**Contents**	**Evidence**
Develops urban projects working in teams. Presents the progress of the work.	Urban Planning Project: Development of a Conceptual Master Plan.	
Session 13: *At the end of this session, students immerse themselves in practical cases of urban planning. They identify key elements for project success and apply an analytical and collaborative approach in their analysis, consolidating their ability to learn from concrete experiences.*		Semana 13 a 13

Learning Activities	**Contents**	**Evidence**
Develops urban projects working in teams. Presents the progress of the work.	• Urban Planning Project: Logical Framework Matrix. • Urban Planning Project: Project Program and Definition of Development Stages.	
Session 14: *At the end of this session, students work in teams to develop an urban project. They use specific methodology, technology, and research, demonstrating collaboration and responsibility in the application of knowledge acquired during the unit.*		Semana 14 a 14

Learning Activities	**Contents**	**Evidence**
Develops urban projects working in teams. Presents the progress of the work.	• Urban Planning Project: Logical Framework Matrix.	
Session 15: *At the end of this session, students develop the ability to lead, participate, and coordinate group work in the context of urban projects. They apply an analytical and collaborative perspective, consolidating leadership and teamwork skills in significant-scale urban projects.*		Semana 15 a 16

Learning Activities	Contents	Evidence
Final project presentations	• Urban Planning Project: Final Presentations.	Urban Planning Project: Final Presentations.

Methodology

The course will be developed based on the following methodologies: Estudio de caso , case study, which will allow the development of new knowledge in a collaborative manner through the development of group work, promoting the development of social and personal skills, which will be applied in class under the guide and company of the teacher. The indicated methodologies will be used for the development of the course in distance modality.

Assessment System

Each of the items of the evaluation scheme and the final grade of the course are rounded to whole numbers. The final grade of the course is the weighted average of the corresponding items: permanent evaluation, partial exam and final exam.

The averages calculated components of the item 'Permanent Evaluation' will keep your calculation with 2 decimals.

Type Evaluation	%Weighing	Observation	Week Assessment	Rezag.
Evaluación Permanente	**100**%			
Prom. Avances	**60**%			
Promedio 1	50%		Semana 8	No
Promedio 2	50%		Semana 16	No
Trabajo Parcial	**20**%		Semana 8	No
Trabajo Final	**20**%	Accreditable Product	Semana 16	No

Attendance Policy

Total Percentage Absences Permitted	30%

Class attendance is mandatory. The student who reaches or exceeds the limit of thirty percent (30%) of absences in the course, defined by the total of effective hours, will be disqualified from taking the final evaluation, corresponding to said evaluation with a grade of zero (0).

In hybrid classrooms, only synchronous virtual participation (via zoom) is allowed, up to a maximum of 50% of the total course.

Basic Required Reading

[1] Burdett, R. (2007). *The endless city : the urban age project by the London School of Economics and Deutsche Bank's Alfred Herrhausen Society /.* Phaidon,.
[2] Barton, Hugh. (2010). *Shaping neighbourhoods : for local health and global sustainability /.* (2nd ed.). Routledge,.
[3] Dórich Torres, Luis (2004). *Desarrollo urbano y regional en el Perú : breve historia del territorio peruano /.* UNMSM,.
[4] Fernández Güell, José Miguel (2006). *Planificación estratégica de ciudades : nuevos instrumentos y procesos /.* (Nueva edición revisada y aumentada). Reverté,.
[5] Hamdi, Nabeel (2004). *Small Change : about the art of practice and the limits of planning in cities /.* Earthscan,.

References Supplementary

[1] Hall, Peter, (2011). *Urban and regional planning /.* (5th ed.). Routledge,.
[2] Romero Sotelo, Miguel, (2016). *El arquitecto desarrollador : retornando al territorio productivo y al*

sistema de ciudades humanizadas /. (3a ed.). Universidad San Ignacio de Loyola,.
[3] Romero Sotelo, Miguel, (1992). *Habitat popular : un camino propio /.* Abril Editores e Impresores,.

Prepared by:	Approved by:	Validated by:
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Date: 12/04/2024	Date: 12/04/2024	Date: 15/04/2024